

**ABSTRACT**

An electrophotographic printing method and apparatus in which a charge voltage is appropriately adjusted depending on the resolution selected for electrophotographic printing or the print mode are provided. The electrophotographic printing method and electrophotographic imaging apparatus provide for selecting a resolution for electrophotographic printing; charging an organic photoconductor (OPC) by applying to a charge roller an appropriate charge voltage depending on the selected resolution; forming an electrostatic latent image on the charged OPC by a laser scanning unit (LSU) and applying toner particles adhering to a developer roller to the electrostatic latent image to form a visible image; and transferring the visible image formed on the OPC to a sheet of print paper. By selecting the print resolution or print mode, the charge voltage can be adjusted depending on the print resolution or print mode, so that an image can be obtained with reduced image concentration variation.